

Dear Friend of America On Wheels Museum:

How excited are you to finally see the light at the end of the *pandemic tunnel*? Families are gathering, the fields and arenas are filled with the sounds of sports fans and we're seeing the return of people traveling again. Even though this news is positive, our journey continues to achieve pre-pandemic status. As with all cultural attractions, America On Wheels saw a significant reduction in visitors during this difficult time. However, as we enter 2022, we remain positive that our admissions, presentations and rentals will rebound and continue to grow this year.

The Museum continues to make plans for a **Tank-Full of Happenings year-round**. Our success is due to those who share our vision of establishing America On Wheels as a nationally recognized cultural attraction devoted to showcasing outstanding, rare and historical classic vehicles and educating our visitors about the impact the transportation industry has on our society and economy. Operating a museum remains a **monumental** undertaking and we remain grateful to all who are willing to lend their names and financial support to the museum. Our goal this year is to raise \$50,000 from corporate and individual sponsorships. The proceeds raised from the attached opportunities will be used to enable us to continue to provide children and adults with an outstanding museum experience. Sponsorship remains in effect for one full year from date of agreement.

We encourage you to review the enclosed Sponsorship Form and select the option that best satisfies your views, budget and goals. By participating as a sponsor, you will benefit from additional exposure through our promotional efforts and media coverage. We believe museums are powerful community assets, benefitting it economically, culturally, educationally and offering a venue to learn about history. As restrictions on travel for our school children change, we expect to see an increase in school field trips.

We would be honored to have your support and **trust** in our museum. You are welcome to visit the Museum at any time for an update on our progress. Like most non-profits, our museum relies on the generosity of donors to help us achieve our goals. I'm writing to you today to ask for your consideration to support the ongoing museum operations, educational programs, entertainment or the events year-round. Simply return the sponsor card below to proceed. Feel free to contact me at director@americaonwheels.org or 610.432.4200 x 11 with any questions. Thank you for your consideration to support the museum and the important role it plays in preserving America's automotive heritage. Travel is an adventure. Visit us at the Museum and spread the word.

Treasure the day,

Linda Merkel, Executive Director

Yes, I want to FUEL America On Wheels in 2022 – Every Dollar Counts!

Business/Individual Name _____

Authorized Representative _____ Phone _____

Address _____ City _____ State _____ Zip _____

E-mail _____

Sponsorship Category: _____ Sponsor Level Amount: \$ _____

Please charge my: **Card #:** _____ **Exp. Date:** _____ **CVV:** _____

Signature: _____ Check: Please make your check payable to: **America On Wheels**

I (We) wish my (our) name(s) to appear in recognition as follows: _____

Mail to America On Wheels, 5 North Front Street, Allentown, PA 18102

