



THIS YEAR
BE A
PART OF
**#GIVING
TUESDAY**

DEC 3



THANK
YOU FOR
YOUR
SUPPORT
OF
AMERICA
ON
WHEELS!

Dear Friends & Enthusiasts of America On Wheels Museum:

The holiday season is fast approaching and it once again gives us a chance to pause and reflect on the things in our lives for which we are grateful. It also affords us the opportunity to look at our communities and decide how we can give back and help those around us. This year, we've enjoyed numerous successes and promising developments such as the Museum **turning 11 and our first neighbor moving in across the street from us.** This is a huge milestone. Our Changing Gallery successfully rotates every six months showcasing outstanding exhibits. We also collaborated with Historic Bethlehem Museums & Sites displaying *PURSONALITY, A Stylish Handbag History*. This will be on display through April 2020. Our school field trips have grown and summer camp was successful. Children are still enjoying visiting the Museum on weekends FREE. We want everyone to enjoy the Museum as it is an adventure and tells a wonderful story about the history of transportation.

I would like to share with you that we have worked hard to continue to strengthen our financial health. This year, we experienced a serious problem with two of our boilers and Café' freezer. Given their age, we certainly didn't expect them to breakdown. However, we are pleased that our number of visitors and Museum members continue to grow. We continue to host numerous events that have brought in thousands of people to view our Museum's collection. Annual Appeals allow us to remain vibrant and relevant. Operating a Museum remains a monumental task. Our operating budget for the upcoming year remains at \$600,000. Admissions, facility rentals, school field trips, special events and memberships cover only a portion of our costs. As the Tuesday after Thanksgiving has been designated as a day of **Charitable Giving**, we would like to take this occasion to appeal to you for a donation to America On Wheels Museum. We count on the support of individuals, corporations and charitable foundations to enable us to continue to operate this top notch cultural attraction in Allentown.

Your 100% tax deductible contribution will enable the Museum to continue to provide our visitors with opportunities to be educated, enthralled and entertained. Every dollar counts. As you can imagine, none of this is possible without individual support from our community. We hope you visit our website, shop in our Museum store, "like" us on Facebook, "follow" our exhibits and events and enjoy all the Museum offers. We believe that philanthropy provides the opportunity for new growth. Please help us continue the good work being done so that future generations will enjoy the life-long education that occurs within our Museum. Please detach the form below or make your tax-deductible gift at **www.americaonwheels.org** or click "Support" and "Donate Now tab". We remain thankful to all those who have donated, sponsored, volunteered or became a member this year. Your support is critical in continuing to operate our wonderful Museum and maintain the exhibits today and for future generations. Wishing you 12 months of success and happiness as we jump into 2020. Hope you can visit us at America On Wheels. *Happy Holidays!*

Treasure the day,

Linda Merkel

Linda Merkel, Executive Director

YES! I WOULD LIKE TO SUPPORT AMERICA ON WHEELS BY MAKING A DONATION!



5 North Front Street
Allentown, PA 18102

Please verify the information printed on this form is correct and return this portion to us in the enclosed envelope. Make checks payable to America On Wheels. If you have a question about your gift or need to make a change to your gift, it's as easy as a phone call or email.

ENCLOSED IS MY GIFT OF:

- \$50 \$100 \$250 \$500 \$1,000 Other _____
- MONTHLY ONE-TIME

I authorize America On Wheels to charge my credit card for my donation. This authority is to remain in effect until revoked by me.

- CHECK CASH CREDIT CARD
 VISA AMERICAN EXPRESS DISCOVER MASTERCARD

EXP. DATE

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CVV CODE (3-4 Digit Security Code)

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CARD NUMBER

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CARDHOLDER'S NAME (as it appears on the card):

SIGNATURE